

## UF Online Advising Group Meeting 5/18/14

TJ – social media efforts are online. Managed by Pearson with input by Dr. Harfe and TJ. TJ is trying to be hands off at the beginning but he's watching them closely. TJ wants input from all of us. Send feedback to him when you see things that could use improvements.

Pearson has subcontracted this out to Evelyn, a national PR firm. They've developed a content calendar that has Dr. Harfe's approval. Things are scheduled and approved ahead of time. They are looking for tweets and doing engagement. Will be interesting to see how engaged they get with students and the UF community, social and otherwise.

Advisory board last week – went well. TJ will put powerpoint on the website

Upcoming – still fighting to get CLAS CSE put together to share with OUR, advisors, etc. having trouble getting sign off from department. Want to be able to list it on site, application form, etc. will only admit FTICs for the fall since upper div courses still being put together.

Kris – tomorrow at 5pm is late reg deadline. Trying to get summer A students through LINKS. 62 summer A have reg for links. 55 have completed and have hold lifted. Starting this past Tuesday, he checked who had finished quiz and started ID card process and removed hold early to avoid late fees. 15-20 students from the 55 that did that. 45 of the 55 have classes already. Some are UF employees and have to wait. For summer B and fall, first email went out today. 19 student registered. 9 were today. The ID card process takes a few days. Have talked about readmits and students switching from residential to UFO having to complete links. Still working on formal list of those students. Working on data pull for that information.

Glenn brought up that some students are getting stuck in the challenge of not being able to do the video lync because of hours limitations. Kris is going to talk to them.

Q: are any colleges are doing anything outside of 8-5.

A: No one at this time.

Q: are there specific classes that have low caps we need to be aware of?

A: Glenn said some of the crim classes are low but the dept added some seats. We may also have issues finding classes that meet gen ed courses. John said they've been told they have to have unlimited access in the program, therefore do we get unlimited access to the classes? Are the professors prepared for large classes?

One stop – Melissa

3<sup>rd</sup> candidate coming to the team, coming from the OUR. Still in the training phase of their jobs. Doing a lot with admissions, shadowing with application processing, understanding day to day operations, etc.

They will be visiting Pearson on 5/28, using Salesforce as CRM platform. Working with Brian Marchman to learn about Florida Virtual School. Setting travel days with Dacia from admissions.

Q: Minors – application for them?

A: Melissa hasn't gotten any further info yet. BA had UFO students graduate with BA minors this past week. It can be done – had to use paper forms, but it can be done.

Colleges update – Brian Ray is back in the office after having been deployed to Afghanistan for much of the past year.

UAC – no updates

Q: Students were contacting colleges prior to links, is it still happening?

A: yes

Safe to say if we don't get them by the end of this week, it's too late for summer A but work with admissions to get summer B going. You don't have to move them, but you can.

Students get admitted for the summer – not A/C and B. different from residential.

Glenn asked Melissa to figure out if there's something that the colleges need to do. She said it came from Tammy. She said they can enroll for summer B since accepted to summer term as whole.

John said there needs to be understanding on Pearson's part that business doesn't have summer B courses, so that wouldn't work for them.

Fall admits informed this morning of decision.

Discussion about prospective students who talked to program coaches and were told to talk to us to evaluate transcripts: CLAS doesn't do that for residential, but what are other colleges doing for UFO? Business uses admission for that, as does CLAS. Pearson wants us all to evaluate credits, but we can't since admissions does it for residential students. We can only count it for gen ed if it transfers, which is a decision for admissions. If we start approving things, input consent each semester could be an issue too. Needs further discussion with OUR to see if how BA does it can be extended. Maybe OUR can come meet with this group to discuss. John will get contact info to Glenn.

Trying to schedule program coaches meeting with Pearson.

Are we going to offer AAs through UFO? It's theoretically possible – don't want to advertise it but why couldn't we make it work in case their bachelor's degree doesn't pan out at UF. fCan't advertise it politically.