

UFO Advising Group Meeting Minutes 9/11/14

TJ – Search is still ongoing, good candidates but looking for more. Will keep looking through end of September. TAP is still being worked out. TAP is a program for students who are FTIC that have great credentials but were denied to residential UF due to space reasons, will be put on the TAP program utilizing UF Online and at a certain point will be transferred to UF residential. It's a way to keep great students here at UF. Students will have to have at least 60 hours and at least one year in the program before they can be considered for transfer.

Marketing standpoint – Pearson is pushing out a lot of digital marketing, ads on facebook, etc. They will also be present a several college fairs around the state. One person from Pearson marketing/recruitment team will be present as well as someone from CLAS AAC. Want to make sure the recruitment of instate transfer students stays at the level where it is and increases in trajectory. Pearson is marketing heavily out of state, they have been financially incentivized to recruit those. If you notice that we are gaining out of state but are dropping in state numbers, please let TJ know.

Laura L – concern about new gen ed/statewide and UF core requirements being available in enough quantities for UF Online. Concern about students who are admitted, advised, etc and then defer for a year, as things will change. One stop will research catalog year as it relates to matric date/s7 date, etc.

Student affairs update – Jeanna and Kris

Question: do we have DRC students in UFO?

Answer: yes, don't know number but they do exist

When referring students to DRC, make sure the student identifies as a distance student when they call DRC.

Kris: edits for LINKS request went out. Please get those edits to him in the next few weeks. Haven't set start times yet, will be sometime between Nov 1st and 15th, will narrow down in coming weeks. Emailed out about workshop success series. If you have suggestions send them to Kris, if you are able/willing to do them yourself that is very helpful, Student Affairs will pay for it.

One Stop update:

Any question about admission, bursar, financial aid and registrar should be directed to One Stop first. They are planning to be able to answer most of them but will refer or seek assistance from appropriate departments when necessary. A lot of things will still start with Pearson, they believe. Fielding about 20 calls per day, mostly from students and some from other departments. Students know about them, mostly through Pearson. Pearson is actively working with students directly. The One Stop information is prominently featured on the handbook website. There is going to be a One Stop website that is likely separate from the handbook site.

Q: have we established a firm application deadline?

A: Nov 1st admission deadline and Nov 17th (?) credentials deadline. One Stop will be much more firm with it this time as waiting until so close to the term causes issues with getting everything taken care of.

Dept updates:

BA – rankings just came out. They are ranked 18th out of public schools

TJ – US News and World Report: UF's online degree program was ranked 5th in the nation (mostly because of BA for numbers). He is working on numbers for this year. If you want to see the numbers that TJ is reporting, let him know

Information/discussion:

Foreign Language admission requirement has been eliminated for UF Online. It is being changed to a graduation requirement. If students meet all criteria besides high school foreign language, they will be admitted. For those who don't have a college level proficiency requirement, this will change things.

There will be a hold on the record of those students who need to complete the language requirement for graduation. Hopefully they will have it as part of their admissions notification.

Need to have a meeting with One Stop to make sure everything is met, showing on audit, how to prove proficiency if fluent in another language but living remotely etc.

TJ – in spring, denials were categorized and analyzed. The foreign language requirement was one of the top reasons students were denied. Because of this, the requirement under discussion changed. This is not a common issue for UF residential, because foreign language is required by Florida high schools and by bright futures.

XHRS concern – there is a petition process for it but it has to be done the first enrolled term, as the new foreign language policy may force students go over XHRS.

Summer requirement – UF Online students are still held to summer requirement, as far as we know right now.