



UF Online Advising Group Meeting  
Thursday 7/7/16, 2:00 PM, 3032 Weimer Hall

**Please note the new location for Today's Meeting: 3032 Weimer Hall**

The meeting location will move around for the next few meetings since Farrior will be under construction until December.

1. UFO updates and news – Evie Cummings
  1. Evie wanted to take a few minutes to reflect on the year
  2. We have successfully navigated the Pearson transition, cutting costs by 20% and keeping a positive experience for students
  3. We can now invest into new resources and experiences for the program
  4. Of the non-PaCE admitted students, 27% are out-of-state
    1. The goal/target for out of state admitted students is 15% of the total non-PaCE population
  5. Now the focus is to yield the admitted students.
  6. The Optional Fee Package will launch on Monday
  7. The UF Plaza will debut in Fall, and there will be promotional partnerships/tailgates for UFO students
  8. Evie wants to utilize Fall as a period for denial analysis- why students were denied, where it does/doesn't make sense
2. Student Success Initiatives – Jeannie Starobin
  1. Jeannie and TJ are demonstrating the UF Online Plaza
    1. The UF Online Plaza is a place for faculty, students, and staff to come together and interact
    2. The Plaza utilizes Salesforce
    3. The goal is to make sure that every student is represented and engaged
    4. Please reach out to Jeannie to let her know how you want to be involved, and some names of students for the Student Advisory Committee
    5. She's looking for different levels of students
    6. If you don't have a student population, Jeannie is still looking for your input to shape the platform.
    7. Students will need GatorLink authentication to access the Plaza, and they'll be added automatically when they are admitted
    8. Everyone can create their own account, add a picture, interests, etc.
      1. Students with a privacy flag won't be added in automatically
    9. You can also customize how many notifications you receive
    10. Each program can have its own group, and students can also create groups
    11. Events can be added
    12. There is a Resources tab as well

1. Please send Jeannie some of the resources that is important for your students to have
13. The UF Online Plaza isn't public
14. Jeannie wants to get all of the committees together in the next week and a half
15. The soft launch is September 1<sup>st</sup>
  1. This will be for the Student Advisory Committee, the launch committee, and the planning committee, as well as some key classes
16. The hard launch will be September 26<sup>th</sup>
  1. Homecoming is a few weeks after, which will be UF Online's first big football event
  2. The plan is to utilize this event to drive traffic towards the UF Online Plaza
17. There is a question about moderating the groups
  1. There are terms and conditions that students have to agree to before starting a group
  2. There will be extensive moderation from the Salesforce administrators on campus
  3. There will be some students on staff as well to hopefully serve as moderators
  4. Within the system, any post or activity can be flagged so it will be reviewed by a moderator
18. There is a question about how it will be handled if/when students complain about the program
  1. There is no plan to remove the posts, but instead to try and direct the conversation in a different direction.
  2. There will be no anonymity- students will be required to log in and can be identified
  3. There will still be repercussions if needed, and that will be made clear in the terms and conditions
19. The groups in the UF Online Plaza do not need to become official organizations since they are not Student Government funded
  1. It is possible for UF Online student groups to be SG funded
  2. That, however, is not the intention of the UF Online Plaza
20. The intention is for faculty and staff to interact with students on a professional level through the Plaza
3. UFO Deadlines, Events, Reminders, and Announcements – Glenn and TJ
  - a. Preview for PaCE 2015 cohort
    - a. If student is transitioning and taking on-campus classes during Fall Attend **July 18** session
      - a. The August 18<sup>th</sup> session is open

- b. **Students will need to prove that they cannot come to the August 18<sup>th</sup> session in order to attend the July 18<sup>th</sup> session**
      - c. Seats will still be held for the August 18<sup>th</sup> preview so students will have as many opportunities to register as they did for the July 18<sup>th</sup> preview
  - b. Preview sessions for PaCE 2016 cohort scheduled for: **7/11, 7/29, 8/12**
  - c. Fall UFO File Completion deadline extended to **July 15**
  - d. Optional Fee Package update
    - a. The Optional fee package went live today
    - b. Here is the link: <http://gator1.ufl.edu/>
    - c. Kathy is coordinating outreach to admitted and current UFO/PaCE students to let them know that the fee package is live
    - d. There will be opt-in stations at Preview on Monday
    - e. If they opt in on or before Monday, they'll get the fee paying Gator 1 ID card
      - a. Otherwise, they'll get the non-fee paying Orange card
    - f. Students can opt in through the Gator One Central website
  - e. Enforcement of MAC pre-reqs (ALEKS Scores)
    - a. Students cannot register for an MAC class without an ALEKS score
    - b. For MAC 1105, 1140, and 1147, the score is a guideline, not a hard requirement
4. Marketing/Communication (Kathy)
    1. Please remember to allow students to complete a student testimonial
      1. Ideal for students that have graduated or are about to graduate
  5. Student Affairs (Kim)
  6. Career Resource Center (Monica)
    1. Everyone is invited on July 14<sup>th</sup> at 3:30 at Emerson Hall to meet employers brought in by the CRC
      1. Employers want to hear the advisors/faculty/staff perspective
    2. Natalie Morrison will be the new CRC contact for UF Online moving forward
    3. July 15<sup>th</sup> in the Reitz Union at 10 AM will be a CRC training
  7. Links Orientation (Kris)
    1. Links is moving along
    2. The numbers look strong for Fall
    3. 147 students are scheduled to attend the 1<sup>st</sup> PaCE Preview session on Monday
    4. Kris and Daniel partnered on a webinar for newly admitted students, which went very well
      1. The plan is to host an opt-in fee package webinar in the next week or so
      2. There will also be some welcome webinars at the start of the year
    5. Student football tickets go on sale on July 25<sup>th</sup>, so students should be mindful of that date if they choose to opt-in to the fee package.

1. Football tickets/fee package info is in Links and will be presented at PaCE Preview
  2. There is a question about UAA updating their website to reflect the UFO student ticket policy
    1. TJ will ask them about it tomorrow.
    2. The policy is not currently posted to their website
  3. If a student opts in, they follow the same student football ticket process as any student.
    1. Opting in doesn't guarantee a ticket. It gives students the opportunity to buy a discounted student ticket
    2. Tickets are sold on a first come, first serve basis.
8. Enrollment Management: ROC & OneStop (Melissa, Daniel)
1. Admissions
    1. 375 newly admitted students for Fall, with 43 re-admissions
    2. 393 denials for Fall
    3. 385 students have been added to Links, and 69% have paid for Links.
    4. 40% of current Fall admits have been advised, and 20% are registered for Fall classes
    5. The new Admissions Assistant for the ROC has been hired and working on this process
    6. There is now an automated email for admitted students
      1. They receive a personalized welcome/congrats call
    7. As soon as a student's transfer credits have posted to their account, students get an automated email notifying them.
    8. There will be a series of emails going out to unregistered students, starting in August
      1. It will be timed to important dates and deadlines (late registration fee)
      2. These emails are specifically for newly admitted students, although emails will also be going out to the current students.
    9. If you hear from a student that you know isn't coming, send their information to the OneStop so they can cancel them out of the system
      1. Will stop them from getting emails
    10. There's a question about following up with students about residency issues
      1. There is a process through the OneStop to follow up about residency
      2. They contact every student with an undetermined residency
      3. They reach out to those students by phone as well
      4. If you have any students whose residency is incorrectly coded, have the students reach out to the OneStop
  2. Hiring Updates
    1. Tomorrow is Kendra's last day at the OneStop
    2. They are currently interviewing to fill that position

3. They are hiring another transfer evaluation coordinator
4. They have hired one recruiter and they had phone interviews this morning for the 2<sup>nd</sup> position
3. Residential Admissions Open House on Saturday, August 13<sup>th</sup>
  1. UF Online will have 3 breakout sessions during that event
4. Shane is working on a recruitment plan, focusing on building relationships in Florida
  1. They'll be reaching out to each college for information on ways to best serve each college
5. The recruitment team is moving forward for the Spring 2017 admissions cycle, using the UF Online Plaza as a draw.
6. The goal is to make the Fall numbers as strong as possible to put OF Online in a good position moving forward
  1. Evie wants to add that the decision to extend the Fall detail was not made lightly, and with the deadline shift was made to make sure the numbers for Fall were as strong as possible
  2. The Spring 2017 deadline will be extended as well
    1. Evie and Glenn are working together to get some additional advising resources in place to help the advisors work with the extended deadlines
    2. With the extended deadlines, it is even more important to have students register as early as possible
  3. Adding additional academic resources like tutoring will also be a focus for Fall to help improve student success
  4. Jeannie will be looking at the data to see the impact of instructional design work on student performance
    1. Jeannie hopes to share that information with the group soon
    2. She will hopefully have some results to share for the beginning of Fall
7. Kari reached out to ALEKS to inquire about testing and tutoring for Statistics
  1. ALEKS does offer placement testing and tutoring modules for Statistics
  2. There is confusion about whether or not the study materials are designed to help with the class or the placement
  3. The plan is to look into the ALEKS Statistics exam as a possible option
9. Curriculum Monitoring (Toby)
  1. PaCE transition system is online and has run. Check the PACES screen and email Toby if you have any questions.
10. Colleges/departments (all)

## II. Resources:

1. UF Online Advising dashboard: <https://www.advising.ufl.edu/UFO-Dashboard/>

2. UF Online Handbook: <http://handbook.uonline.ufl.edu/>
3. PaCE Transition Form: <http://uonline.ufl.edu/content/forms/pace-transition-form.pdf>

Next Meeting: August 4. Location TBD.