



UF Online Advising Group Meeting  
Thursday 11/3/16, 2:00 PM, 160 Pugh

- 1) UFO updates and news – (TJ)
  - a) Board of Governors
    - i) Evie and Dr. Levett presented for the BOG yesterday, and it was a huge success!
    - ii) The Governor saw the end of the presentation.
  - b) Compass
    - i) TJ is now working on the data management component of Compass.
    - ii) Please let TJ know where you get your data from.
      - (1) Student Affairs is already covered.
      - (2) HHP and CJC do not have data people in the college.
      - (3) Business, CLAS, and Engineering all have data people in their colleges.
    - iii) TJ can help provide data for UF Online, so let him know.
- 2) UFO Deadlines, Events, Reminders, and Announcements – (Glenn)
  - a) Seniors will begin registering Nov. 3 @ 5:15PM
    - i) Some students (with over 120 credit hours) have already begun registering.
  - b) Spring file completion deadline was Nov. 1
  - c) Please note: **IUF 1000** section 218G for UFO has 240 seats. Make sure to advise your students who have not yet taken the course to register for it in Spring.
    - i) This should cover just about all PaCE students, so feel free to encourage students to take this course.
    - ii) We should have a section over the summer as well.
  - d) Please note recently added UFO courses: **ENC 1101** section 0211 80 seats, **ENC 1102** section 0623 80 seats.
    - i) These were just added to the schedule recently, so please make sure to let your students know about these courses.
  - e) If you have any concerns about the Spring schedule of courses, please let Glenn know.
- 3) Student Success Initiatives (Jeannie)
  - a) Data
    - i) Jeannie is working with TJ to analyze data after Fall 2016 grades post.
    - ii) If there's anything you'd like Jeannie to look at, please let her know.
  - b) UF Plaza
    - i) All students will be brought into the Plaza on either November 14<sup>th</sup> or 21<sup>st</sup>.
    - ii) Advisors will be emailed before their students are brought into the plaza.
    - iii) Student Ambassadors will be utilized for the Plaza, but for other areas as well.
      - (1) The Assistant Director for Student Success (to be hired) will oversee this area.

- 4) Marketing/Communication (Kathy)
  - a) Kathy attended a Dream Force (from Sales Force) in early October and had some insight she wanted to share.
    - i) They've added an Engagement Studio feature, which automates the recruitment process based on each student's interests.
    - ii) There is a new focus on higher education and advising in Sales Force.
    - iii) She is excited about implementing what she learned there over the next few months.
  - b) UF Online is moving! On December 2<sup>nd</sup>, Marketing and Course Development are moving to Grinter Hall.
    - i) Other UF Online staff will stay in Tigert.
  - c) Kathy is in the process of hiring a Marketing Specialist to hopefully start in December.
  - d) Website
    - i) Kathy and TJ are working on a redesign of the website.
    - ii) The focus will be primarily on marketing and recruiting, but there will be sections for current students and faculty as well.
    - iii) The targeted launch date for the new website is January 15<sup>th</sup>.
  - e) Marketing Campaigns
    - i) There will be a new focus on content marketing in the future.
      - (1) Example: "Five Things You Look for in an Online Program" articles
      - (2) This will position us as experts and generate interest.
    - ii) 160 over 90 is also working on new videos for the website, and practical videos on how to apply are being added as well.
- 5) Student Affairs (Kim)
  - a) Organizational Changes
    - i) Will Atkins is now the interim Executive Director for Multicultural and Diversity Affairs
    - ii) Azfar Mian is now the Executive Director of Housing
      - (1) Azfar will still be working on the IT side of Housing as well.
    - iii) Norb Dunkel is now in Tigert working on business processes, but he still oversees the Union, Housing, and Rec Sports.
  - b) Student Affairs is preparing for the election as best as possible, including potential contentious issues.
- 6) Links Orientation (Kayleigh)
  - a) Links went live last week
    - i) 50% of Spring admits have registered in Links.
  - b) PaCE 2015 Transition
    - i) December 8<sup>th</sup> and January 3<sup>rd</sup> are the 2 Transfer Preview date options for students transitioning for Spring 2017
  - c) Welcome Webinar
    - i) NSFP and ROC are partnering on a Welcome Webinar for next Wednesday for newly admitted students.
  - d) First Year Florida

- i) There is a UFO section open in Spring for new UFO admits, continuing students, PaCE students, etc.
  - ii) All students are welcome to take it!
- 7) Enrollment Management: ROC & OneStop (Daniel, Shane)
  - a) ROC (Shane)
    - i) 92 new admits have registered for Links.
    - ii) 41 students have already completed Links and are ready for advising.
    - iii) 9 students have already been advised.
    - iv) Shane will be sending an email to new admits today inviting them to join the webinar next Wednesday.
      - (1) They will be doing a second webinar as well as an optional fee package webinar.
    - v) Shane met with the VP of Partnerships at St. Pete College.
    - vi) Shane plans to send out an email tomorrow to new admits reminding them to complete Links and their Gator1 ID card prior to seeking advising.
    - vii) If a college would like to do a webinar for their new admits, please let Shane know.
    - viii) Shane is hosting a guidance counselor webinar on Friday and invited 1400 counselors from across the state.
    - ix) Shane will be attending NACAC in Orlando on December 10<sup>th</sup>; other than that, he has finished traveling for Fall.
  - b) OneStop (Daniel)
    - i) The completion deadline was Tuesday, November 1<sup>st</sup>.
    - ii) OneStop is working on decisions and making sure that student records are complete.
  - c) Nursing
    - i) There are 144 completed Nursing files in the system, and there may be potentially a few more after all of the documents have been uploaded.
- 8) Curriculum Monitoring (Toby)
  - a) One.Uf
    - i) Toby has gone through a second round of testing on the One.Uf degree audit.
      - (1) It uses the same data from the existing student records system and pulls it in to One.Uf
    - ii) Advisors from each college have reviewed the system and provided feedback.
    - iii) They are looking for a window to do a soft launch of the One.Uf degree audit, hopefully in November.
      - (1) They don't want to increase the load on the system during advance registration or Fall grades posting.
    - iv) The One.Uf degree audit is mobile friendly, and will include excess hours information as well.
    - v) There is no current plan to expire the student.ufl.edu audit.
    - vi) Toby has requested that advisors have the ability to run a mobile view of a student's audit.
  - b) Compass
    - i) Toby will be getting data in the next few weeks that will allow him to start writing degree audits.
      - (1) The degree audit writing process will take all of next year.

- (2) The plan is to go college by college to write and test each audit.
- (3) They will be writing major, minor, and certificate audits from 2011-2018.
- (4) So far, they have focused on writing course data and academic structure.
- ii) Excess hours middle of term processing is going on this week and next week.
  - (1) They do 3 assessments each semester, and they'll do an end of term assessment as well.