



UF Online Advising Group Meeting
Thursday 11/17/16, 2:00 PM, 160 Pugh

- 1) UFO updates and news – (TJ)
 - a) Meredith Beaupre has been hired as the Assistant Director for Student Success with UF Online
 - i) She'll be splitting her time between CLAS and UF Online through the end of Spring Add/Drop.
 - ii) CLAS UFO will be posting a job opening for an academic advisor position soon.
 - b) If your college has any changes they'd like to make to the list of available PaCE majors, make sure to talk to TJ ASAP, although it may be too late for Fall 2017 changes.
- 2) UFO Deadlines, Events, Reminders, and Announcements – (Glenn)
 - a) Registration Trends Report for 171 is up along with other helpful reports under TJ's Reports on the UFO dashboard(<https://www.advising.ufl.edu/UFO-Dashboard/>) – Thanks TJ
 - i) 34% of expected Spring 2017 students have registered
 - ii) Over 1500 students who we are expecting to register have not registered
 - iii) If you'd like to send emails to your students who haven't registered, talk to TJ or Kathy and they can send an email through Salesforce or Pardot.
 - b) Courses and Caps
 - i) Many Journalism courses are already full.
 - (1) Students have also been expressing concern about lack of course availability.
 - (2) Bridget and CJC are working on opening additional sections in some (but not all) courses.
 - (a) Make sure to refer students to CJC to discuss their options.
 - ii) IUF 1000
 - (1) IUF 1000 is full, but limited seats have been reserved for emergencies (graduating Seniors).
 - (a) Contact Nicole if you have a student who needs a seat.
 - (b) UFO students are encouraged, but not required, to complete Good Life in their first year.
 - (2) We are expecting the course to be offered over Summer in UF Online.
 - iii) Plenty of seats in other courses.
 - c) Newly added Spring courses in UFO:
 - i) SDS3340 (2102) Career/Life Span Plan, 3 credits, 40 seats, [desc](#) | [texts](#)
 - ii) SDS3481 (211B) Alcohol & Drug Abuse, 2 credits, 40 seats, [desc](#) | [texts](#)
 - iii) SDS3482 (211D) Stress/Anxiety Manage, 3 credits, 40 seats, [desc](#) | [texts](#)

- iv) SDS4410 (211H) Interpersonal Communication Skills, 3 credits, 40 seats, [desc](#) | [texts](#)
- 3) Student Success Initiatives (TJ)
 - a) The original plan was to open the Plaza now for Spring admits, which is now being put on hold.
 - b) The new plan is to have the Plaza available for Summer admits as part of their onboarding process.
- 4) Marketing/Communication (Kathy)
 - a) Kathy is hiring a marketing and communications specialist
 - i) Interviews with the top 5 candidates are ongoing.
 - ii) She hopes to have a decision in the next two weeks, and to have the new hire start either at the end of this year or early next year.
 - b) The UF Online website is undergoing a redesign.
 - c) They are also reviewing the Fall advertising campaign to finalize the plans for Summer and next Fall.
 - d) There will be another contest through the IMG/Athletics partnership, this time centered on Basketball.
 - i) The promotion is scheduled to start on January 2nd, and the game (TBD) will be in February.
 - e) They are also developing new video content, 2 with UF Media Properties.
 - i) The videos will focus on how to apply, as well as the 5 things to look for in an online program.
 - ii) The final video, in collaboration with 160 over 90, will be the centerpiece.
 - f) Kathy is working with Shane and Melissa on branding the articulation agreement that is in place with the state colleges.
 - i) UCF and USF already have branding for their articulation agreements.
 - ii) This plan is targeted specifically to UF Online (not UF residential).
 - iii) The Admission requirements won't change, just the branding/name/marketing.
- 5) Career Resource Center (Natalie)
 - a) IDS 2935, The Art of Getting Hired, has been added to the UF Online schedule for Spring 2017
 - i) Still 22 seats open.
 - ii) 1 credit course
 - iii) Let Natalie know if you have any questions.
 - b) CRC has hired Kelly Barton, and she will be the Assistant Director for Industry Relations.
 - i) She'll be starting on January 4th.
 - ii) She'll be working on many of the virtual career services, and she'll be the new representative to the UFO Advising Group.
- 6) Links Orientation (Kris)
 - a) Kris will start deferring Links holds on Monday, December 5th.
 - i) Students still need to complete the quiz, but would not need to get their Gator1 ID Card in order to have the hold deferred.
 - ii) Students have been registering for Links at a much higher rate than before.
 - b) NSFP will soon be sending an email about the opt in fee package soon for both incoming and current students.

- i) January 3rd is the current cut-off date for opting-in for the Spring semester.
 - c) If there's anything you'd like to add to Links, or that you'd like to see better explained in the future, let Kris know.
 - d) The PaCE transfer Preview dates are set for December 8th and January 3rd.
 - i) About 25 students have registered so far.
 - ii) The week before Preview, Kris will email each college with the list of students attending that Preview.
- 7) Enrollment Management: ROC & OneStop (Shane)
 - a) Stats as of this morning
 - i) 325 students in Links, 216 students have registered for Links, 135 have completed Links and are ready to talk to their advisor, 69 have talked to their advisor and need to register, and 49 are registered for Spring courses.
 - ii) Down 83% in files that remain, compared to last year- great job, OneStop!
 - iii) 67 readmission students pending
 - iv) All Nursing decisions were coded today
 - v) Tomorrow Shane will email students letting them know what else they need to complete.
 - vi) Shane and Kari hosted an event for Business, which was very successful.
 - (1) Let Shane know if you'd like to host a similar event.
 - vii) On December 5th, Kris and Shane will host another welcome webinar.
 - viii) On December 14th, they'll be hosting an optional fee package webinar.
 - ix) The ROC enrollment assistant, Kelly, will be moving to CLAS as an advising assistant, but will still be helping with Spring yield.
 - b) If anyone wants to know which of their students are ready for advising, let Shane know.
- 8) Curriculum Monitoring (Toby)
 - a) Next week, if all goes well, Toby will have the data necessary to begin writing audits in the new system.
 - b) He'll work college by college, and he'll bring the audits to the college for review.
 - c) UF has about 186 majors/specializations, over 200 certificates, and about 80/90 minors, which means there will be a lot of audits to write!
 - d) If you have any concerns about registration/schedule of courses/etc., please send them to Toby and he will send them to the appropriate team.
- 9) Colleges/departments (Daniel)
 - a) CLAS is in the process of getting a YouTube channel approved.
 - i) A series on how to navigate Student Self-Service has been developed.
 - ii) Daniel will send these videos to TJ to share them with the group.