



UF Online Advising Group Meeting  
Thursday 7/6/2017, 2:00 PM  
Presentation Room, Farrior Hall

- 1) Guest Speaker: Evie Cummings, Assistant Provost and Director of UF Online
  - a) UF Online is excited to welcome a large incoming class for Fall!
    - i) We want to make sure that we can advise these students and allocate resources as effectively as possible!
    - ii) Evie is very appreciative of the work advisors do, and wants advisors to keep track of ways that UF Online can improve in the future to make the advising process seamless.
    - iii) Effective July 1<sup>st</sup>, the new funding model will kick in, as will the new ratio of advisors to advisees.
    - iv) At the end of July, marketing for Spring 2018 will start to roll out.
    - v) Evie has ongoing conversations with associate deans about ways to account for increased enrollment.
      - (1) UF Online will start to forecast future enrollment to generate projections of future enrollment.
      - (2) Hopefully this will help estimate what courses will be needed down the road.
      - (3) This increased enrollment also does not account for PaCE.
    - vi) Evie is also excited to welcome four new programs in Fall, and start to integrate and market those programs as well.
    - vii) There are discussions about a survey mid-Fall semester to learn more about the demographics/predicted success for each student.
      - (1) An early alert text system might also be in the works for UF Online.
  - b) PaCE
    - i) The fundamental philosophy is to help students, but we also want to make sure that we are enforcing the policies of the program.
    - ii) If you find problematic areas within the program, please let Evie know!
    - iii) We want to make sure to stay true to the boundaries of the program, and it is important to remember that we want students in PaCE who want to be in PaCE.
      - (1) It is good to be clear with students about the benefits and policies of the program.
      - (2) PaCE can work very well for the right student!
    - iv) It is also important to be clear with students that UF Online students (including PaCE students pre-transition) cannot attend in person classes.
    - v) If a student is in real need of an exception, a conversation can always be had, but in general it is important to stick with the guidelines of the program.

- vi) CALS question: is it important to be proactive with students who are eligible to transition, or is it OK for advisors to wait for students to reach out to them?
  - (1) From the OneStop: it is OK to wait for students to reach out to advisors to discuss transition. From a processing perspective, waiting for the student to reach out, instead of the advisor reaching out first, will not impact a student's PaCE cohort.
  - (2) Students will also get a hold when they will have 60 credit hours by the end of that term.
- vii) It is also important to keep in mind that PaCE students can stay in UF Online (in a UF Online degree program), which is a great option to discuss with them!
- c) Please encourage students to join the Plaza!
  - i) Advisors, please utilize the Plaza as well to connect with your students!
  - ii) Jeannie is also posting relevant information from our partners, and advisors are encourage to post as well.
- d) Course quality
  - i) If you hear from students about course quality issues, please forward those concerns on to Glenn.
  - ii) Encourage students to reach out to the instructor and complete the course survey as well.
- e) In the Fall, there will be a new promotion with the Athletics Association, called Chomp Stories- we're excited about this new collaboration!
- 2) Approval of June 1 Minutes: <https://www.advising.ufl.edu/UFO-Dashboard/docs/20170601.pdf>
- 3) UFO Updates and News – (TJ)
  - a) Summer B delivery payments are currently be calculated, as well as advisor payments for the last year, so let your department chairs/administrators know.
- 4) UFO Deadlines, Events, Reminders, and Announcements – (Glenn)
- 5) Student Success and Engagement (Jeannie)
  - a) Jeannie is working on a list of students, either current students who are close to graduating, or recent graduates. Ideally, these will be students with an impactful story.
  - b) If you have any students you'd like to nominate, please let Jeannie know as soon as possible.
  - c) Meredith is also working on the Pre-Convocation welcome event for August 18<sup>th</sup>.
  - d) Also, please welcome your students on the Plaza!
  - e) Jeannie will be doing a preview of the Plaza at the next UFO Advising Group meeting.
  - f) If you run into any issues posting on the Plaza, please let Jeannie know.
- 6) PaCE (Nicole)
  - a) The 2<sup>nd</sup> PaCE Preview session for the summer is Monday, July 10<sup>th</sup>.
- 7) Marketing/Communication (Kathy)
  - a) More details about the Chomp Stories promotion:
    - i) The Athletic Association's new promotion, We Chomp, is linked with the Chomp Stories promotion.
    - ii) At each home game, a Chomp Story will be featured.
      - (1) It is someone who has never been to a UF home game.

- (2) 3 of the 7 featured stories will be UF Online students.
- (3) The UF Online stories will be featured at the Tennessee, LSU, and Texas A&M games.
  - (a) LSU is the homecoming weekend game, so UF Online will be hosting a tailgate again for that weekend.
  - (4) UF Online gets to choose the UF Online featured stories.
- iii) The contest will run from July 10<sup>th</sup> to August 1<sup>st</sup>.
- 8) Career Resource Center (Kelly)
  - a) The Just in Time virtual career fair just happened- over 500 students registered!
  - b) The CRC is in the process of getting a mobile app ready.
    - i) All of the CRC services will be integrated into the mobile app.
    - ii) The app will be launched in Fall.
    - iii) There will be a UF Online Career Community in the app.
- 9) Links Orientation (Kris)
  - a) PaCE
    - i) The 2<sup>nd</sup> PaCE Preview session is on Monday.
    - ii) 185-190 students are anticipated to attend.
    - iii) The 3<sup>rd</sup> PaCE session is on July 24<sup>th</sup>, and a similar amount of students is scheduled to attend.
    - iv) About 30 PaCE students have not yet registered for Preview.
    - v) As a reminder, the August 14<sup>th</sup> session has been cancelled, and any overflow students will attend the August 15<sup>th</sup>-16<sup>th</sup> session.
  - b) Links
    - i) About 350 students are in the admit file, and 60-70% of those students have registered for Links.
- 10) Enrollment Management: ROC & OneStop (Melissa, Daniel)
  - a) 448 pending files, 130 of which are at the colleges for decisions.
  - b) 954 incoming applications, which is over 300 more than last year at this time.
  - c) The goal is to have decisions made two weeks after the file completion deadline.
  - d) Office of Admissions Open House will be on Saturday, July 22<sup>nd</sup>.
    - i) UF Online will be participating by having a table at the resource fair.
    - ii) The open house is catered to FTIC and lower division students.
    - iii) This year, UF Online will be doing two breakout sessions, one of which will focus on misconceptions about online learning.

Summer Meeting Schedule:

Thursday, July 6

Thursday August 3

Thursday, August 24- biweekly meetings will resume from that point forward.