



UF Online Advising Group Meeting
Thursday 2/15/18, 2:00 PM
Presentation Room, Farrior Hall

- 1) Approval of 1/18/18 minutes
 - a) Minutes are approved.
- 2) UFO Deadlines, Events, Reminders, and Announcements – (Glenn)
 - a) Florida Days Admitted students event
 - i) March 12, 19, 26, and April 13.
 - ii) Admissions does not save seats at Florida Days for PaCE students, so encourage students to register early if they are interested in attending.
 - b) Guest speaker at next month's meeting: Gerry Altamirano from the DRC.
 - i) He'll be talking about DRC resources for UFO students.
 - c) Evie working on the 2 UF Online searches, and there will be interviews soon.
- 3) Student Success and Engagement (Jeannie)
 - a) Meredith is hard at work in South Florida.
 - i) She held a Connection event/watch party for the UF basketball game on Saturday, February 10th.
 - ii) She's in communication with newly admitted PaCE students via the pace@ufonline.ufl.edu inbox and the Facebook pages.
 - iii) Feel free to send any general PaCE questions to pace@ufonline.ufl.edu.
- 4) Enrollment Management: ROC & OneStop (Not present, updates sent via email)
 - a) ROC
 - i) Our team has fully transitioned to the new version of Salesforce (call Lightning) and utilizing the new Dashboards. Thanks, Eric Ryan!
 - ii) Fall Travel has begun.
 - iii) Last week, UF Online made a great connection with the Transfer Center at HCC. They will be adding us to the website, alongside USF's FUSE program (big win!) and are planning recruitment events for their students.
 - iv) This week, we hosted Complete Florida. Exploring a partnership with them and getting our degrees posted on their website.
 - (1) Complete Florida works with private and public schools in Florida to pair students with programs on the list.
 - (2) Complete Florida is funded by the state of Florida.
 - v) In April, as part of a transfer recruitment initiative, we will be hosting the Vice President of Phi Theta Kappa – a long standing national Honors Society for state colleges across the nation. Melissa will be leading an Educational Forum at their

- Centennial Conference in April and UF Online will attend their 2- day national transfer fair, which attracts over 3500 students from their organization.
- vi) Summer Application Deadline in March 5th.
 - b) OneStop
 - i) 2271 PaCE Offers – no contracts received yet. Just like the following years, we will update Associate Deans with weekly updates of confirmation counts as they start coming in.
 - ii) PaCE Yield: Dan will be representing OneStop in the PaCE Chats again this year. Melissa will be presenting at the PaCE Preview Sessions again this year.
- 5) PaCE (Nicole)
- a) CLAS's message to admitted PaCE students is to give them as much information as possible and, when appropriate, discourage students from accepting when the program isn't a good fit.
 - i) It's important to help curb the misinformation surrounding the program.
 - b) PaCE/UF Online will have a table and breakout session at each of the 4 Florida Days events.
 - c) It's OK for students to be part time (from an academic perspective), but make sure students are aware of both the general and major specific transition requirements, and refer them to financial aid as well.
 - d) Make sure students are aware that each college has different policies, specifically about transient coursework, which most colleges don't allow.
 - i) CLAS and Journalism, specifically, are strict about transient coursework.
 - e) Admitted students can take classes in the summer before starting in Fall 2018 since they aren't technically UF students until Fall 2018.
 - i) Make sure to caution them that they need to do well, since they could have their acceptance revoked if they have a deficit record from that school.
 - f) Pre-Health from a CLAS perspective
 - i) PaCE was not designed for students to pursue a pre-health path, and it will hurt the student's competitiveness for those programs if they accept PaCE.
 - ii) CLAS is not supportive of that path, and will refer students to CALS to see if they will support it.
 - g) Limitations of the program
 - i) Remind students they cannot attend live lectures while in the UFO side of the program.
 - ii) Remind students they cannot live on campus until they transition to campus.
 - iii) Remind students of the limited list of majors and that it's important to identify majors of interest on the list.
 - h) Mike Ronco is working on a report for the UF Online Dashboard so advisors can see all of the students admitted to PaCE.
- 6) Marketing/Communication (Kathy)
- a) New Masters programs that UFO undergraduates can start prior to graduating.
 - i) MSE (Entrepreneurship)- Open to all majors
 - ii) MSM (Management)- Non- Business majors only
 - iii) MIB (International Business)- Business majors or minors only

- iv) UF Online advisors will get an invitation to a lunch/training with more information about this program.
- v) More information to come!
- b) The new UF Online videos have been released. Check them out at this link: https://www.youtube.com/watch?v=fYt62rk7BPo&list=PL2DXPpDPFps9t_-AAsoXgn-KnPB6K5FIP
- c) Marketing has decided to purchase the US News Best Online Programs badge and plans to use that often.
 - i) There are rules to using this badge but Marketing wants to use it where appropriate.
- d) They also plan to get an RFI (Request for Information) to add to college websites.
 - i) An RFI is a short form where students can input their information to request more information about UFO.
 - ii) An example of an RFI can be found at this link: <https://www.advising.ufl.edu/uf-online/>
- e) Kathy will be working with colleges to identify the best places to add this information on their websites.
- 7) Career Resource Center (Julia)
 - a) CRC has made it easier for students to find virtual fairs.
 - i) Students can click on the Events tab in their Gator Career Link, and from there they'll see an option to select Virtual Career Fair.
 - b) The Gator Professional Series is completely online now.
 - i) www.crc.ufl.edu/gps
 - c) Julia met with IT today to discuss how to record all workshops and have them virtually accessible moving forward (as part of the CRC's renovation).
 - d) CRC has Skype and phone appointments available for UFO students.
- 8) Links Orientation (Kayleigh)
 - a) Links Advisory Group will be meeting next Thursday, February 22nd, to review some of the content.
 - b) If you are a new advisor and need to make a Links video, or would like to redo your Links video, let Kayleigh know!
 - c) Links should be launching on March 13th for Summer admits.
 - d) PaCE Chats
 - i) Monday, February 19th and Wednesday, February 21st from 4-5PM
 - ii) Kayleigh and/or Meredith will send out the log-in information next week for the chat.
 - iii) CLAS will have a room in Farrison Hall reserved so advisors can "chat together" if they'd like.

UF Online Advising dashboard: <https://www.advising.ufl.edu/UFO-Dashboard/>

UF Online Handbook: <http://handbook.ufonline.ufl.edu/>

Next Meeting: March 15

Glenn