IDS4930 - Go Beyond: Launching your Future
Spring 2019 - Wednesdays, Period 6: 12:50-1:40 in Leigh 0104

Instructor                      Email                      Office Location & Hours
Ryan Braun                     rbraun@advising.ufl.edu  Tuesdays, 1:00-4:30, Farrior Hall, 1025

Course Description
This course will introduce and examine career and professional development in the context of a Liberal Arts and Sciences education. Using Liberal Arts and Sciences disciplines as building blocks, we will embark to develop the kinds of skills that are cultivated in the classroom but become incredibly powerful in the workplace. We will find out how to translate academic discovery to professional preparation. In this course we will work together to accomplish these essential goals:

- Gain fundamental understanding of the workforce and career development
- Understand the value and benefits of a Liberal Arts and Sciences education
- Develop basic professional skills
- Learn how to translate academic skills to professional environments
- Make connections between your academic pursuits and your professional ambitions
- Use these connections to explore career communities and construct a professional pathway and portfolio

Course Materials
Readings will be provided either in hard-copy or PDF format by the instructor.

Course Assignments
- SDS Assessment - 5%
- Participation - 15%
- Writing Assignments (2) - 20%
- Portfolio (Resume, LinkedIn, Cover Letter, Statement of Goals) - 20%
- Elevator Pitch - 10%
- Developmental Plan - 30%
Attendance

This class meets once a week and requires fruitful engagement, so attendance is mandatory. However, life happens. Everyone will be granted one “no questions asked” absence during the semester. Use it wisely. After that, each missed class will decrease your final grade 1/3 of a letter grade (so an A- becomes a B+, and so forth). If multiple absences become necessary, please speak to me.

Lateness

This course is about building professional skills, so lateness is unacceptable. You will be considered “late” if you arrive after the scheduled start time for the course. Two instances of lateness will be considered equivalent to an absence and impact your final grade accordingly.

Late Assignments

The goal of this course is for you to develop skills, and that development is more important than deadlines or grades. However, submitting work by the posted deadline is crucial. Late work will be accepted up to ONE WEEK after the deadline but will automatically be assessed one full letter grade deduction. As always, please speak to me if extenuating circumstances impact your ability to submit your work in a timely fashion.

Notes for Students with Disabilities

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Grading Policies and Grade Points

Please refer to the UF Catalog for information on grading and GPA: https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/

Course Evaluations

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at http://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given
specific times when they are open. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results/

Course Schedule

Part 1: Deconstructing Career and Education

Wednesday, January 9, 2019: Introduction, Overview, and Orientation to Class

- Welcome to UF!
- What is this course about?
- Syllabus stuff
- Why go to college at all?

Assignment:

- Read pages 1-15 from You Majored in What? by Katharine Brooks
- Take SDS Assessment

Wednesday, January 16, 2019: Values and Pathways

- DUE: SDS Results
- Discuss Brooks, pgs. 1-15
- Career Values
- Difference between a job and a career
- Elements of work and life values
- Liberal Arts and Sciences perspectives

Assignment:

- Read pages 1-7 from The Case Against Education by Bryan Caplan

Wednesday, January 23, 2019: Professionalism, Education, and Skills

- Discuss Caplan, pgs. 1-7
- Signaling and Human Capital
- Skill development in college, work, and life
- Technical Skills and Transferable Skills

Assignment:

- Read What the Economy Needs, What Employers Want by Jeffrey Selingo (29-59)

Wednesday, January 30, 2019: Connecting Career and Major

- Discuss Selingo
- Majors and Career Communities
- Networking and Experiential Learning
- Career as a process, not a target

Assignment:
1. **Skill Reflection Assignment**

**Part 2: Developing and Translating Skills**

**Wednesday, February 6, 2019: Writing, Editing, and Professional Materials**

- **DUE:** Skill Reflection
- Writing tips
- Writing as rewriting
- Resume fundamentals

**Assignment:**
- Create a Resume

**Wednesday, February 13, 2019: Communication**

- **DUE:** Resume
- What is communication?
- Actions and goals
- Forms, media, and models
- Cover Letter fundamentals

**Assignment:**
- Write a Cover Letter

**Wednesday, February 20, 2019: Decision-Making**

- **DUE:** Cover Letter
- Confronted by decisions
- Choice, Happiness, and Spaghetti Sauce
- CASVE
- Academic and Professional Choices (CASVE Model)
- LinkedIn fundamentals

**Assignment:**
- Create a LinkedIn
- Read “The Rise and Fall of Motivation 2.0” by Daniel Pink

**Wednesday, February 27, 2019: Resilience and Grit**

- **DUE:** Completed LinkedIn profile
- Discuss Pink reading
- Check-in: how’s everyone doing?
- Building resilience
- Let’s talk about failure
- Stress management

**Assignment:**
• Do something fun and non-academic this week.

**Wednesday, March 6, 2019: No class, Spring Break**
• Enjoy your break!

**Wednesday, March 13, 2019: Goal Setting**
• Setting goals
• SMART goals

**Assignment:**
• Statement of Goals

**Wednesday, March 20, 2019: Teamwork & Collaboration**
• DUE: Statement of Goals
• Consensus vs Commitment
• Teamwork Exercise

**Assignment:**
• Possible Lives Assignment
• Read “How not to Find a Job” by Bill Burnett and Dave Evans

**Part 3: Launching a Professional Life**

**Wednesday, March 27, 2019: Connecting Career and YOU**
• Discuss Burnett & Evans
• Developing a professional identity
• Managing a personal brand
• Understanding elements of the ideal career

**Wednesday, April 3, 2019: Speaker/Auxiliary day**
• DUE: Possible Lives Assignment

**Wednesday, April 10, 2019: Interview Bootcamp**
• Interview Practice

**Wednesday, April 17, 2019: Elevator Pitch Presentations**
• DUE: Elevator Pitches!

**Wednesday, April 24, 2019: Presentations, wrap-up...**
• Complete presentations
• Course evaluations
• Discuss Developmental Plan Final

**Wednesday, May 1, 2019: NO CLASS**
• Developmental plan due in Canvas by 11:59pm